skillmivo.

Stakeholder Engagement Map

STRATEGY & TEAMWORK

Plan evidence-based engagement for people who influence an outcome.

Decision / project context

What are you trying to achieve?

High influence / low interest	**High influence / high interest**
Low influence / low interest	**Low influence / high interest**

Engagement actions

Stakeholder | concern / expectation | action | owner | next review

Assumptions to verify

Who is missing? Which interests or sources might be misread?